



Entrepreneurial college students, together in a weekend-long start-up event, work to pitch, plan, and launch sustainable ventures to improve society, which they will lead over the coming year and beyond.



Thank you for your interest in joining the Institute for Entrepreneurship, Leadership, and Innovation in the StartUp Scramble™ DC University Challenge!

The StartUp Scramble™ DC University Challenge kicks-off Friday evening and lasts throughout Sunday. University participants meet at [Touchstone Consulting Group's](#) offices to pitch, organize, and plan their companies. All meals are provided for participants throughout the weekend. Students will organize within their respective schools to begin developing social venture ideas to pitch. Proposed ventures must provide sustainable solutions to issues facing their community—campus or otherwise.

The event concludes Sunday evening with teams pitching their ventures to a panel of prestigious judges. Winning teams are awarded cash prizes, mentorship, and many other business incubation services from a range of providers and partners. Additionally, all teams with fully formulated venture ideas are eligible to receive \$1,000 in seed funding to launch their projects and receive longer-term non-monetary support and resources as Ashoka's Youth Venturers. In joining the Ashoka/Youth Venture global network, Venturers embark on a change maker journey, in which they define for themselves their role in their university and in society as leaders of positive change.

Information to send (Submit to Lball@howard.edu):

- Full Name
- Major
- Age
- Classification
- Expected Graduation Date
- 1-2 line description of startup

Important Links

- <http://www.theeliinstitute.org/business-plan-a-case-competitions/startup-scramble> - ELI Resource Page
- <http://www.startupscramble.com/agenda/> - Agenda of events
- <http://www.startupscramble.com/venue/> - Venue description and location
- <http://www.startupscramble.com/rules/> - Official Rules
- <http://www.startupscramble.com/faqs/> - Frequently Asked Questions
- <http://www.startupscramble.com/about-2/> - Hosts

Ticketing & Logistics

Currently all participating students are responsible for their own transportation. Participating students may coordinate with each other. A contact list of all participants will be e-mailed on January 28th, 2010 at the close of business.

Howard University has reserved 12 spaces for undergraduate participants. Registration is \$25 dollars through January 25, 2010 after which registration will be \$35. Reservations are first come, first serve.

Contact Information

Lawrence Elliott Ball
Undergraduate Fellow,
The Institute for Entrepreneurship, Leadership, and Innovation
(202) 372-7826
Lball@howard.edu